

Meeting Minutes - Dundee Tourism Committee

Monday, March 24, 2014 @ 10:00 am
Dundee City Hall

Attendees: David Russ, Nancy Ponzi, Joe Buck, Myrna Miller, Cathy Martin, Molly Bailey

Agenda Items

Topic	Presenter	Time allotted
1. Chamber of Commerce Report	Sheryl Kelsh	8
Sheryl not in attendance		
2. Dundee Wine Grower's Assoc Update	Cathy Martin	8
<i>Best of Dundee Hills event 4/26 & 27 with special food and wine pairing. Expect 500 tickets at \$40 or \$35 online. Tourism committee supporting use of city hall parking for carpooling at event</i>		
3. Web Subcommittee Report	Jennifer/Molly	8
<i>First newsletter draft looks great. Suggest adding mission statement to Newsletter. We have been getting 1-2 sign ups every day on site. Molly to follow up with Sheryl for more addresses of area wineries.</i>		
4. West End & Inn at Red Hills Update	Joseph Buck	8
<i>Chicken coop is set up and popular. Spring planting happening in garden. They are working on building brand image. Adding signage along building. Tasting room traffic has been slow recently.</i>		
5. Marketing Subcommittee		8
Tentative subcommittee meeting 3/31 at 10 am @ city hall. Discussed window clings for businesses. Committee agreed walking maps are successful and should be updated ASAP and continued. Nancy Ponzi offered interactive touch screen for Kiosk. Expect could finish kiosk by May 1. We should develop "Parking Courtesy of TravelDundeeOregon.com" signs for carpool parking during wine events.		
6. New Business	David Russ	8

Thurs May 1 is budget committee if members would like to attend. Discussed possible table at Easter egg hunt to gather names for newsletter and expand recognition.

Chair Signature: 