

Meeting Minutes - Dundee Tourism Committee

Monday, April 28, 2014 @ 10:00 am
Dundee City Hall

Attendees: David Russ, Joe Buck, Nancy Ponzi, Cathy Martin, Jennifer Sitter, Molly Bailey, Rob Daykin

Agenda Items

Topic	Presenter	Time allotted
1. Travel Kiosk	Nancy Ponzi	8

To be activated this week. Will not have open internet. We can set up access to limited sites through software. Resource 1 computer consultants doing install. Committee needs to set up inclusion parameters. We should look in to adding route maps to system to help people plan a tasting trip, and create a monitor wrap that says "sign up for newsletter! Click link at bottom of page".

2. Dundee Wine Grower's Assoc Update	Cathy Martin	8
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Best of Dundee Hills was successful. Approximately 200 tickets sold. Expect to repeat event next year and potentially expand. About 25 wineries participated. We should make a sandwich sign for additional parking at future events.

3. Web Subcommittee Report	Jennifer/Molly	8
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Response on newsletter was very good. Site continues to attract new visitors and sign ups.

4. West End & Inn at Red Hills Update	Joseph Buck	8
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Columbia Bank will be moving out ASAP. Looking for new tenant. Building is considering installing an Electric Vehicle filling station. Plug & Pinot event was successful and included test drives of plug in vehicles.

5. Marketing Subcommittee	Jennifer Sitter	8
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Working on Walking Map updates including addition of web address and ATM at AM/PM. Also working on Brochure for chamber to distribute potentially with a post card attached. Add "as seen in Sunset Magazine" to promo items. Researching vertical banner holders for event banners in town and Field Note books as giveaway item for Fueled by Fine Wine. There was some discussion of setting up a table at Fueled by Fine Wine to do a raffle and collect newsletter sign ups.

6. Yamhill County Economic Development Grant

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We will request \$2,500 grant with \$2,500 match for improvements of NW corner of 5th & 99W to install vertical banner holder, sitting area and landscaping.

5. New Business

David Russ

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Get new street banner quotes and discuss details at next meeting.

Chair Signature:  _____