CHANGE colors OF WINERY NEWS

Meeting Minutes - Dundee Tourism Committee

Date: 8/25/14 Start: End: Dundee City Hall

Attendance: David Russ, Chair, Joe Buck, Valerie Cutz, Sheryl Kelsh, Myrna Miller, Nanci Ponzi, and Jennifer Sitter. Molly Rob.

Agenda Items

Topic	Presenter	Time allotted
1. West End & Inn at Red Hills Update LOOKING FOR NEW TENANT, NEW BLDG LOGO COTS OF BUS. & TRAFFIC FROM EVENTS Action:	Joseph Buck	8
2. Web Subcommittee Report FONT COLORS NEWS LETTER OUT - OPEN RATE 46% (AVG. 17%) 238 SUB. Action: SEND SUBC. TO COMM & COUNCIL MEMBERS	~~Jennifer~~/Molly GIVEAWAY ON FB FB GOOD ENGAGEMENT	8
3. Dundee Wine Grower's Assoc Update BISTRO Record Season. Action: Should check w/ various Chambers/Visitors Assoc.	~~Cathy Martin~~ NANCY. $30/400 WILLAMETTE VALLEY VISITORS ASSOC TRAVEL YAMHILL VALLEY ~~VISITORS ASSOC.~~	8
4. Chamber of Commerce Report TRAVEL OR BUMPING MEDIA TO AREA IN SEPT. STAYING @ INN AT RED HILLS CULINARY & BIKE MAJ RIDES Action: Bounty of the Country event - OR TRUFFLE FEST SOME EVENTS IN NB 1/16/15 - 18	Sheryl Kelsh	8
5. Marketing Subcommittee WALK MAP UPDATE Action:	Jennifer Sitter	8
6. New Business W/CS W/ CEO of MAC CHAMBER - YAMHILL DINEAROUND HOSPITALITY TRAINING Action:	David Russ	8

need to gather Bus. for email blast w/ invite to NB & invite cost to do a family tour.

THINK about it

George Fox Serve Day - Plan in May.

Sept 22 meeting / 10am

G. T.
TRAVEL OREGON INDUSTRY INFO
TRAVEL 101

CARLTON HAS BIG PRESENCE IN TRAVEL YAMHILL CO How?