

**Meeting of the Tourism Committee
January 24th, 2018**

Committee Chair, Ted Crawford called the meeting to order at 8:30am at the Dundee City Hall. Members of the committee present at the Jan 24th tourism meeting included: Ted Crawford, Joe Buck, Megan Carda, Jennifer Sitter, Marque Wright, Noel Johnson. Also present Rob Daykin, AJ Ramadan, Cathy Martin from Argyle, and Ayla Holstein from the Chamber of Commerce.

The minutes from the previous committee meeting, Nov 29th 2017, were approved.

Ted talks about the Women's Center asking for funds to assist paving their parking lot. Ted discusses that the parking lot is a tourism facility and that the tourism committee should help fund the project. The rest of the committee discusses what else the parking lot could be used for. The committee discusses the road connected to the parking lot and how it would affect the parking. The committee discusses future public parking lots and the how it's a part of the urban renewal plan. The committee discusses the future of the Women's Center building and what it will be used for. The committee discusses Andy Wilder's building that needs to be refurbished and what is holding up the project. Jennifer discusses creating logoed sandwich parking signs to donate to the local businesses. The board agrees to pay 2,500 dollars to the Women's Center parking lot project. AJ talks to the committee about Tito and FashionNXT and bringing a fashion show to Dundee during the slow season. Jennifer suggests that the Dundee AVA head the partnership with FashionNXT. The committee discusses paying for advertisement for FashionNXT. AJ discusses the progress of the social media accounts and the how the analytics are building. Ayla discusses Taste Dundee and why it is being done the weekend of April 28th. AJ discusses boosting Air BnB posts during events on social media and getting a list of the Air BnB's paying the lodging tax to get more heads in beds. The committee discusses the social media platforms and how we can expand. The committee discusses getting AJ a Travel Dundee email and business cards. The committee discusses the lodging on the website and how we should organize them. The committee discusses charging for placement on the website.

The meeting was adjourned at 9:30am



Ted Crawford, Chair