

**Meeting of the Tourism Committee
February 28th, 2018**

Committee Chair, Ted Crawford called the meeting to order at 8:30am at the Dundee City Hall. Members of the committee present at the Feb 28th tourism meeting included: Ted Crawford, Megan Carda, Jennifer Sitter, Marque Wright, and Nancy Ponzi. Also present Rob Daykin, AJ Ramadan, and Rob Felton from the TLT Committee.

The minutes from the previous committee meeting, January 24th 2018, were approved as amended.

AJ updates the committee on who he has been meeting with in Dundee and goes over advertisement possibilities in print. The committee decides that doing digital and online advertisement is better than doing physical print. AJ talks about how he met with the managers at Babica Hen and the Inn at Red Hills and how they will be helping support the social media give-aways for Travel Dundee. AJ talks about how Angela of Angela Estates is a fashion designer and how that could help bring a fashion show to Dundee. AJ talks about getting Dundee a Snapchat filter for tourist and snapchat users to use. AJ proposes a \$600 monthly social media marketing budget to the committee. The committee approves the budget. Rob discusses the list of vacation homes and the committee talks about how we will present it on the Travel Dundee website. The committee discusses where they get their revenue from and how much comes from vacation homes and the Inn at Red Hills. Ted discusses Travel Dundee's relationship with the Chamber and that the committee should stop giving them money. The committee discusses staying with the Chamber but having a TLT member come to the Travel Dundee meetings and having the Chamber use the money that Travel Dundee gives them for Dundee only. Rob Felton discusses Newberg and Dundee creating one website and working together to bring in more tourists to both areas. The committee agrees with Rob Felton and thinks Dundee and Newberg should collaborate together and build a sharing website. The committee briefly talks about the vacation home rentals ordinances that they would like to change but moved the subject to the next meeting to give it more talking time. The committee discusses where they are going to put the South entry to Dundee sign. Rob Daykin discusses the areas with irrigation and power in Dundee that the sign could go. Rob discusses the price of the sign. Nancy discusses with the group about having someone represent her at some of the Travel Dundee meetings. Rob discusses the 2018/2019 Tourism Budget – Precursor to the committee. The committee discusses where the money in the budget should be allocated.

The meeting was adjourned at 10:17am



Ted Crawford, Chair