

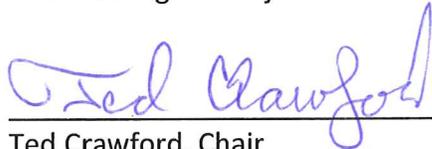
**Meeting of the Tourism Committee
April 25th, 2018**

Committee Chair, Ted Crawford called the meeting to order at 8:30am at the Dundee City Hall. Members of the committee present at the April 25th tourism meeting included: Ted Crawford, Noel Johnson, Nancy Ponzi, Marque Wright, Megan Carda, and Jennifer Sitter. Also present Rob Daykin, AJ Ramadan, Kristin Rice from Dobbs Family Estate, and Cathy Martin from Argyle.

The minutes from the previous committee meeting, March 28, 2018, were approved.

AJ discusses the wineries he visited in Dundee. AJ talks about the updates with Snapchat and how the Travel Dundee social media is growing its followers each month. AJ discusses the Governor's tourism conference he will be attending in Bend. AJ talks about grants that would help Dundee bring in more tourism and heads in beds. The committee discusses the grants and what they could use the money for and how they can get more people into Dundee in the slow season. Rob discusses when the side walk project and street paving project will be finished. The committee discusses using the grant to get festive lights for the lamp posts and possibly doing a Santa Clause wine crawl or a holiday market. The committee discusses the idea of getting a complimentary shuttle that will give people rides to all the wineries on the weekends. Ted talks about how the county could make more money to generate money for a DMO. He suggests taxing the wineries and the lodging outside of the city limits. Ted talks about how the county needed to get a DMO in order to get more money for Dundee. The committee discusses organizing their own DMO with Newberg. The committee discusses how the DMO structure works and how tourism money flows back to Dundee. Cathy suggest creating a wish list of ideas that Dundee could get grants for so that the committee is ready to apply for grants ahead of time. Ted suggests a committee meeting dedicated to a brain storming a wish list for Dundee projects. Noel and Megan discuss other cities issue vacation housing permits. Rob discusses the new sign and where the sign can be placed. The committee discusses all the potential areas the sign can be placed. Kristin updates the committee on the Taste Dundee event and its growth.

The meeting was adjourned at 9:30am



Ted Crawford, Chair