



CITY OF DUNDEE TOURISM COMMITTEE MEETING

TUESDAY, APRIL 14, 2026, 9:30 AM

Location: Dundee Fire Station community room, 801 N. Highway 99W Dundee, OR 97115

Zoom Link:

<https://us02web.zoom.us/j/82869834618?pwd=BvL2WuFaerVRd6RLc1tYo8JpMBd1ex.1>

1. 9:30 – 9:40 am Welcome, Review and Approve Previous Meeting Minutes (Councilor Chiper)
2. 9:40 – 10:00 am Brainstorming Ideas for next year's budget (Councilor Chiper)
 - Silent brainstorming, members spend about 5 minutes thinking through ideas and writing them down
 - Each member one by one will share their ideas for how to spend next year's budget
 - Councilor Chiper will write each idea on its own piece of chart paper and hang it up around the room
 - Some guidelines for brainstorming:
 - All ideas are welcome
 - No comments or evaluation during the brainstorm
 - The more ideas the better
 - Can include current programs
3. 10:00 – 10:30 am Idea Analysis (All - small groups)
 - The committee will be divided into three small groups and be randomly assigned some ideas
 - Small groups will look at each idea for feasibility, impact, and estimated cost
 - Each group will document the analysis on each idea's piece of paper
4. 10:30 – 10:50 am Present Idea Analysis (All – small groups)
5. 10:50 – 11:00 am Individual Committee Member Votes (All)
 - Each member will receive a set number of votes and walk around the room, placing their mark on the paper with their associated vote
6. 11:00 – 11:40 am – Discuss Highest Ranked Proposals (Councilor Chiper)
 - Group will discuss the highest ranked proposals and create an approximate budget
7. 11:40 – 11:45 am – Committee vote (Councilor Chiper)
 - Vote to bring the budget forward to City Council as a formal recommendation
8. 11:45 – 11:55 am – Business updates (C. A. Patterson)
 - Art barrels will create an urban art walk/hike. First three locations will be:
 - Billick Park
 - Scenic Overlook Park
 - Harvey Creek Trail
 - Third Thursdays coordination
9. 11:55 – 11:59 am – Next Steps (Councilor Chiper)
 - Determine and assign action items
 - Next meeting's agenda

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired or for other accommodations for persons with disabilities should be made at least 48 hours before the meeting to City Hall at 503.538.3922.

Meeting of the Tourism Committee March 18, 2026

Committee Chair, Councilor Alex Chiper called the meeting to order at 10:02am via hybrid meeting Dundee Fire Station / Zoom Web Conference

Committee Attendees: Alex Chiper, Ted Crawford, Megan Carda, Jennifer Sitter, Sondra Storm, Mary Gregoire, Michelle Kropf, Mila Headley, Rudy Gomez, Petrea Hagen-Gilden, and Juli Eagle

Other Attendees: Courtney Patterson, Leigh Jensen, Molly Bailey

Meeting minutes from February 18, 2026 were approved unanimously

The committee participated in an icebreaker

City Administrator Patterson provided an update on the McDonald's type II development permit, included a copy of the TLT abatement agreement with Outpost Dundee in the meeting packet, and shared that the TLT split will be 50% general fund/50% tourism fund starting January 1, 2027.

Ted Crawford had questions about the previous meeting and an administrative fee on the tourism fund for City Administrator time, IT, meeting space, and administrative tasks such as the meeting notes. A few members of the committee felt that the administrative fee was not a valuable use of tourism dollars. City Administrator Patterson shared that it would be approved in June through a supplemental budget process and that the tourism committee could speak to City Council. Member Megan Carda expressed concern that City Council signed the TLT abatement agreement with Outpost Dundee without consultation or input from the tourism committee.

City Administrator Patterson estimated next year's FY 2026-2027 budget at \$145,000. There was discussion if we should anticipate growth, the same, or shrinkage in overnight stays. City Administrator Patterson shared that additional lodging facilities had registered with the City. Member Megan Carda and others shared that they knew short term rentals that had closed. Member Sondra Storm expressed that the Dundee Hotel was experiencing its slowest growth since opening.

Swag

City Administrator Patterson brought swag and discussed a plan for brochures, t-shirts, bags, stickers, and pins. There was consensus that the Dundee walking maps are very popular and do not need an update this FY. City Administrator Patterson will share how many are available at City Hall and how they can be picked up or distributed. There was a discussion of the outdoor recreation map. Leigh Jensen from Taste Newberg stated that if

Dundee does not want them they can go to Taste Newberg. The group also had consensus not to produce hats, shirts, or pins next year. There was discussion that the stickers are a good item because people put them on items and carry them around. However, member Jennifer Sitter encouraged that Dundee should stick with one brand and the stickers should be the main Dundee logo. The committee asked to get pricing on stickers.

Third Thursday

The committee discussed Third Thursday events and there was consensus to survey businesses before deciding to continue the events or not. Member Sondra Storm shared an interest to continue the events in the off season/winter. Member Mary Gregoire shared that the email to businesses last year there was only one who wasn't interested. There were thoughts about a music festival. Member Michelle Kropf shared an idea that Third Thursday could correspond with a tree or snowflake lighting. There was discussion around a Third Thursday shuttle including the recommendation to have signs that clearly showed shuttle stops. Member Michelle Kropf discussed a banner location on the side of the road announcing Third Thursdays.

Other business

There was discussion of a next meeting date and time to focus on the budget. It was decided April 14th at 9:30.

Pictures of completed artist barrels from the Travel Oregon grant were included in the packet. There was confusion where they were going. City Administrator Patterson will bring more info on the barrels back to the group.

The meeting was adjourned at 11:52am.

Chair, Alex Chiper

City Administrator, Courtney Patterson