

Meeting of the Tourism Committee May 5, 2021

Committee Chair, Ted Crawford called the meeting to order at 8:30am via Zoom Web Conference

Committee Attendees: Ted Crawford, Megan Carda, Jeremi Carrol, Noel Johnson, Jennifer Sitter, Sondra Storm, Marque Wright and Ayla Holstein

Committee Absentee(s): None

Other Attendees: Leslie Caldwell, Cathy Martin

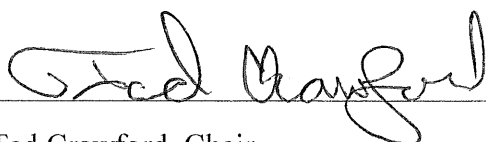
Grant Award: Dundee was finally successful in obtaining a Travel Oregon grant. The Alder Street public space/pocket park was awarded for \$100,000. The other grant related to the south Dundee sign and banners was not awarded. Some public input via the Dundee Parks committee as to the design will be sought at a June 2nd meeting with the Parks committee. \$20,000 from the Tourism budget will be used to complete this project. The project must be completed by November 30, 2021. Will need Planning Commission approval for park placement. Cathy Martin, Jeremi Carol and Ayla Holstein offered to work with Sondra Storm and SARA consultants to come to a final design and implementation plan to complete the project.

Current and Future Marketing Grant: Molly Bailey is leaving DNA PDX and setting up her own business. She does not have a non-compete agreement with DNA PDX. She will own her own equipment. Indicates that she could fulfill most of the marketing commitments for a lower cost. Current contract with DNA PDX ended around Feb. 28th. So just a month to month contract since then. Discussed contracting with Molly on an interim basis until another request for proposal (RFP) process could be completed. Consensus was to wait until end of the year to begin another RFP process. City's legal counsel indicated that as long as the contracted amount does not reach \$25,000, we do not have to go through a new RFP. This would allow an interim contract with Molly for around \$2100/month for 12 months.

Area Updates:

Restaurants are struggling with fluctuating COVID restrictions.

Businesses are also struggling with a need to pay higher employee wages to fill positions.



Ted Crawford, Chair