

## Meeting of the Tourism Committee September 27, 2023

Committee Chair, Bruce Starr called the meeting to order at 8:10 am via hybrid meeting Dundee Fire Station/Zoom Web Conference

Committee Attendees: Bruce Starr, Ted Crawford, Megan Carda, Jennifer Sitter and Michelle Kropf (committee has 7 acting members, so a quorum was reached)

Committee Absentee(s): Sandra Storm, Mary Gregoire

Other Attendees: Steve Dahl, Cathy Martin, Leigh Jensen

**Meeting Minutes Approved:** Meeting minutes from July 26, 2023 meeting were not presented for approval.

**Marketing Update:** Molly Bailey was not present so no marketing update.

**Grant:** Competitive grant for parking and mobility study, going for \$105K grant. Strategic planning grant (awarded) of \$40K, Steve is still reaching out to find possible facilitators.

**Utilizing Services of Taste Newberg:** Not much discussed. Some discussion about not doing anything until next year's budget cycle.

**Third Thursday Discussion:** Suggested that a shuttle sign be placed on the shuttle vehicle. Need better communication with businesses about changes (e.g., no wine glasses). Committee was supportive of continuing the event into December. Need to approach Bethany Caruso to see if she would like to continue to manage the event. Some discussions about seeking sponsorships and more collaborations with Dundee Wine Growers Assoc.

**Filling vacant committee slots:** Margo Caramella, from Dobbies, will be asked to submit an application. Still need 1 more person. Bethany, coffee stand owner and someone from Potcakes were discussed as possibilities.

**Area Updates:** Steve Dahl said that new restroom near the park adjacent to the Dundee Hotel may be complete as early as middle of November – probably January. An open house at the Dundee Fire Station is scheduled for Oct. 21<sup>st</sup> from 9am to 3pm to discuss Dundee and how the citizens see our downtown in the future..

Meeting was adjourned at 9:30AM.



Bruce Starr, Committee Chair