

Agenda - Dundee Tourism Committee

Date: Thursday February 27, 2025 **Start:** 9:00 am (Dundee Fire Station/Zoom) Meeting)

Attendance: Chair Alex Chiper ____, Megan Carda ____, Jennifer Sitter ____, Sondra Storm ____, Mary Gregoire ____, Ted Crawford ____, Michelle Kropf ____, Bethany Caruso ____, Juli Eagle ____.

Agenda Items	Presenter	Time allotted
1. Monthly Website / Social Update	Molly	10
Notes:		
2. Marketing Strategy Update	Molly/Greenhouse	15
Notes:		
3. Tourism Infrastructure Update	Bethany/Steve	10
Notes:		
4. Snowflake Lights for 9 th Street	Steve	5
Notes:		
5. 2025/2026 Tourism Budget Update	Steve	10
Notes:		
6. Opens	All	5
Notes:		

Meeting of the Tourism Committee January 22, 2025

Committee Chair, Alex Chipper called the meeting to order at 8:00 am via hybrid meeting
Dundee Fire Station/Zoom Web Conference

Committee Attendees: Alex Chipper, Ted Crawford, Michelle Kropf, Jennifer Sitter, Sondra Storm, and Mary Gregoire (a quorum was reached)

Committee Absentee(s): Bethany Caruso and Juli Eagle

Other Attendees: Cathy Martin, Molly Bailey, Steve Dahl, Benjamin Cahoon, Cary Griffith and Josh Hren.

Marketing Update: Molly deferred her time to Greenhouse Collaboratives.

2025 Marketing Strategy: Based on a meeting with a sub-committee of Tourism committee a quarter-by-quarter strategy was drafted. Three objectives of this strategy were: 1.) increase transient lodging tax collection; 2.) diversifying messaging beyond wine; and 3.) Build a consistent and engaging digital presence. Some discussions about 4 strategic initiatives that include: 1.) paid add campaigns; 2.) foster collaborations with all stakeholders; 3.) 20th anniversary for Dundee Hills AVA campaign; and 4.) establish cohesive branding. A quarter by quarter strategy was then discussed to meet these three objectives and four strategic initiatives.

Change Meeting Date and Time: New Chair, Alex Chiper ask for a different time and/or day to conduct tourism meeting. Consensus of the committee was to move meeting to the 4th Thursday of the month and start at 9:00 AM.

Meeting was adjourned at 9:30AM



Quote

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Bloomington, MN 55438
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Date 02/19/2025
Customer Account C53087
Customer Contact Steve Dahl
Salesperson Kolin Posterick
PO Number
Expiration Date Valid for 30 Days

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City of Dundee
PO Box 220
Dundee, OR 97115
Steve Dahl

Ship To:
Dundee WWTP
23310 SE Fulquartz Landing Road
Dundee, OR 97115
Steve Dahl

Item number	Description	Quantity	Unit	Unit Price	Amount
DX-PM-WL-3.5-FANCYFORK	3.5' White Line Pole Decoration - Fancy Forked Snowflake C-7 Bar LED Bulbs and all Mounting Hardware * Additional Quantity Break Discount Applied *	12	Each	\$ 421.00	\$ 5,052.00
FEE-FREIGHT	Shipping and Handling LTL in a Crate	1	Each	\$ 1,425.00	\$ 1,425.00
				Subtotal	\$ 6,477.00
				Sales Tax	\$ 0.00
				Total	\$ 6,477.00

Financing available.

To accept this quotation, sign here and return.

Thank you for your business.

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Display Sales encourages customers to provide vector-based artwork so that the process of proofing and printing may proceed quickly & without interruption. If the provided artwork is unusable; graphic art services will be billed at \$125 per hour to correct unusable art, redraw non-formatted art, or design and create custom imagery (per customer request). The customer will be contacted by a Display Sales Graphic Design team member and provided with an art proof. Customers may send their artwork to: graphics@displaysales.com.

FULFILLMENT TIMEFRAMES:

Custom banner production timeframes vary throughout the year. Standard vinyl banner production is 14-21 working days AFTER the art proof is approved and down payment is received (if applicable). Standard weatherguard and poly canvas banner production is 21-25 working days. Rush requests may be accommodated for an additional fee & upon approval from Display Sales. In stock items will be shipped within 48 hours after receipt of completed order.

TERMS:

- 50% down payment on orders for new customers.
- Check, EFT, or credit card are accepted for down payment.
- Balance due Net 20 days after final invoice.
- F.O.B. Display Sales - shipping & handling charges based on destination and size of order.
- Financing available for orders greater than \$5,000

SHIPPING & FREIGHT RESPONSIBILITY:

FOR ALL SMALL PACKAGE DELIVERIES (UPS, FEDEX, USPS, ETC): All shipments MUST be inspected at the time of delivery. The customer has 48 hours from the time of delivery to notify Display Sales of any shortage or damage to the order. After 48 hours, it will be at the discretion of Display Sales to decide how to proceed.

FOR LTL/TRUCKLOAD DELIVERIES:

Any damage or visible loss to your shipment MUST be noted on the delivery receipt (signed by the customer) at the time of delivery. In the event of loss or damage this must be done to file a claim. Display Sales is ineligible to file a claim on behalf of the customer if this is not done and the customer will be responsible for all replacement and/or repair costs. Display Sales is not liable for shipments lost, delayed, or damaged in transit. Claims must be filed by the purchaser within 10 days to the Delivery Company. The purchaser is responsible for reviewing merchandise upon receipt to verify order and condition.

RETURN POLICY:

Returns may be accepted within 30 days of delivery (excluding shipping charges). The customer must contact Display Sales for a Return Merchandise Authorization (RMA) number before sending back the items. The customer is responsible for returning the merchandise, including all related shipping costs. A restocking fee may apply, up to 25% of the product cost. If there is an issue with the shipment (other than loss or damage) the customer must contact Display Sales within 30 days of receiving the shipment to resolve the issue. Returns are NOT accepted for custom, modified merchandise, or made to order products. Final Sale products are NOT returnable.

WARRANTIES for BANNERS & DECORATIONS:

Display Sales stands behind our products. However, on occasion an issue may arise with a product. Please contact your sales representative at 800-328-6195 to discuss the issue and to see the details of warranty coverage. Pictures of the product will be requested before we can fully determine the issue and attempt to resolve it. The customer is responsible for the cost of removal, reinstallation and shipping charges incurred for merchandise being repaired or replaced. Customer participation is required to troubleshoot product issues, which will be provided in a timely resolution. All issues must be pre-approved by Display Sales for repairs or replacement.